

Student Information Literacy Learning Outcomes
PTMA 4990 – Professional Studies Capstone (Online)

COURSE DESCRIPTION: This online course is the capstone learning experience for the Professional Studies major. It focuses on how organizations formulate, implement, and evaluate strategies. The course is designed to integrate the student’s functional organizational knowledge in the service of completing a strategic analysis of an existing organization or through building a strategic plan for an entrepreneurial venture. (3 credits; Prerequisite is completion of 36 hours of upper division credit which has been accepted and applied to the degree requirements for the Bachelor of Science in Professional Studies)

=====

SCENARIO: Students are to use knowledge gained from the PTMA core to identify a current issue affecting organization leaders/managers and write a research paper addressing possible solutions to this particular issue. Papers must be at least ten pages and consist of an executive summary, introduction, body, conclusion, and reference page. APA style is required for citations and references. A librarian is embedded in the course and provides a refresher on library resources such as the library catalog, article databases, and APA style. Students must post their research topic and ideas for resources on the discussion board, and correspond with the course librarian on these issues.

=====

LEARNING OUTCOMES for PTMA 4990 – Professional Studies Capstone

- After reviewing the library resources content [c], a student in PTMA 4990 [a] consults with the embedded librarian at least once via the course discussion board [d] in order to demonstrate his/her ability to determine the nature and extent of the information needed by identifying a topic with a manageable research focus [b] in the completion of the research paper.
 - After reviewing the library resources content and/or consulting with the embedded librarian via the course discussion board [c], a student in PTMA 4990 [a] demonstrates his/her ability to access needed information effectively and efficiently by identifying a variety of types and formats of potential sources of information [b] including a mix of at least three sources--primary (interviews, newspaper articles), secondary (academic books, scholarly journal articles), and tertiary (handbooks, encyclopedias)[d]--in the completion of the research paper.
 - After reviewing the library resources content and/or consulting with the embedded librarian via the course discussion board [c], a student in PTMA 4990 [a] demonstrates his/her ability to accomplish a specific purpose by formatting all of the sources [d] included in the research paper’s References page in APA style[b].
- =====

POSSIBLE ASSESSMENTS

- Informal conversations with Instructor
- Review / assessment of discussion board correspondence with each student
- Bibliography